



# INTERNATIONAL DAY

10.11.2020



Lehrstuhl für  
Industrielles Management  
Prof. Dr. Kai-Ingo Voigt



FRIEDRICH-ALEXANDER  
UNIVERSITÄT  
ERLANGEN-NÜRNBERG

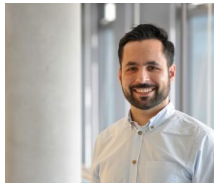
FACHBEREICH WIRTSCHAFTS-  
WISSENSCHAFTEN



NEWS TEAM ▾ TEACHING ▾ RESEARCH ▾



[www.industry.rw.fau.de](http://www.industry.rw.fau.de)



# Overview Partner Universities

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1. Universidad de Alcalá de Henares, Alcalá (Spain)



2. Boğaziçi University, Istanbul (Turkey)



3. Dokuz Eylül University, Izmir (Turkey)



4. Ca' Foscari University, Venice (Italy)



Università  
Ca' Foscari  
Venezia

5. St. Kliment Ohridski University, Sofia (Bulgaria)



6. University of Business and Economics (UIBE), Beijing (China)



7. Beijing Normal University, Beijing (China)



8. Tongji University, Shanghai (China)



9. National Taiwan University (NTU), Taipei (Taiwan)







- ERASMUS exchange (no tuition fees)
- Bachelor and Master students
- 2 students for 2 semesters respectively 4 students for 1 semester
- Wide course range in business administration
- Requirement: Spanish (minimum B2 level)
- Academic schedule:
  - September to mid-January (fall term)
  - End of January to the beginning of June (spring term)
- Language course offered at the beginning of the stay abroad
- Private accommodation (approx. 300 €) or university residence
- Info Sheet:

<https://www.uah.es/en/internacional/movilidad-entrante-incoming-mobility/>



## Double Master's Degree - Concept

- Begins in the winter term
- First academic year at home university, second academic year at host university
- Standard period of study: 4 semesters
- 120 ECTS in total
- 60 ECTS at Universidad de Alcalá, 60 ECTS at the FAU



**Master Universitario en Management y Gestión del  
Cambio**

*(Universidad de Alcalá)*

&

**Master in International Business Studies**

*(Friedrich-Alexander-Universität Erlangen-Nürnberg)*

# Double Master: Master in International Business Studies

## First Year: Courses from FAU approved by Universidad de Alcalá

FAU Erlangen-Nürnberg		
	Courses	ECTS
60 ECTS	M1: Environment of International Business	10
	M2: Foundations of International Management	10
	M3: International Strategic Management	10
	M4: International Functional Management	10
	M5: International Information Management	10
	M6: Soft Skills	10
	M7: International Finance and Corporate Governance	10
	M8: International Corporate Sustainability	10
	M9: International Relations	10

Universidad de Alcalá		
	Courses	ECTS
62 ECTS	Análisis del entorno, la gestión del cambio y la dinámica de la innovación	4
	Contabilidad: información, análisis y control de la gestión empresarial	6
	Dirección comercial	4
	Dirección de operaciones productivas	4
	Desarrollo de Habilidades directivas y de recursos humanos	4
	Dirección estratégica y organización	6
	Sistemas de información y tecnologías de la información	4
	Optativa I	6
	Optativa II	6
	Optativa III	6
	Optativa IV	6
	Optativa V	6

## Second Year: Courses to be selected at Universidad de Alcalá

Universidad de Alcalá		
	Courses	ECTS
58 ECTS	Sistemas de costas	4
	Gestión de financiera y de inversión	6
	Optativa I	6
	Optativa II	6
	Optativa III	6
	Optativa IV	6
	Introducción al trabajo de fin de Máster	6
	Trabajo de fin de Máster	6
	Prácticas externas	6
	Prácticas externas II	6

FAU Erlangen-Nürnberg		
	Courses	ECTS
60 ECTS	Courses exchange semester	5
		5
		5
		5
	Language Course	10
	Master thesis seminar	30
Master thesis		

- ERASMUS exchange (no tuition fees)
- Bachelor and Master students
- 2 students for 2 semesters respectively 4 students for 1 semester
- Internationally renowned, influenced by the American university system
- English requirements: preferably TOEFL 79 or IELTS 6.5 or DAAD



Study exchange 2020/21	Fall term (Full year)	Spring term
Nomination deadline	1. August	Mid November
Application deadline	1. September	Mid December
Semester dates	October– mid February	March– early July

- Info Sheet 2020/2021:

<http://www.intl.boun.edu.tr/?q=incoming-students>



# Dokuz Eylül University, Izmir (Turkey)

- ERASMUS exchange (no tuition fees)
- Bachelor and Master students:
- 3 students for 2 semesters respectively 6 students for 1 semester
- Free language course for Erasmus students (approx. 3 weeks)
- Large course offer with a focus on fundamentals in economics
- Accommodation:
  - Student accommodation possible (50 – 70 Euro)
  - Private accommodation also recommended



Study exchange 2020/21	Fall term (Full year)	Spring term
Nomination deadline	April	October
Application deadline	1. June	November
Semester dates	Mid September– early February	Mid February– early July

- Info Sheet 2020/2021: <https://isletme.deu.edu.tr/en/fact-sheet/>





- ERASMUS exchange (no tuition fees)
- Bachelor and Master
- 2 students for 2 semesters respectively 4 students for 1 semester
- Language requirements: B2 Level English or Italian
- Student accommodation possible



Study exchange 2020/21	Fall term (Full year)	Spring term
Nomination deadline	1. April	1. October
Application deadline	31. May	30. October
Semester dates	Mid September– early February	Mid February– early July

- Info Sheet 2020/2021:

[https://www.unive.it/pag/fileadmin/user\\_upload/inglese/international/doc/incoming/INFOSHEET\\_I\\_VENEZIA01\\_20\\_21.pdf](https://www.unive.it/pag/fileadmin/user_upload/inglese/international/doc/incoming/INFOSHEET_I_VENEZIA01_20_21.pdf)

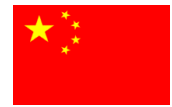
- ERASMUS exchange (no tuition fees)
- Bachelor and Master
- 2 students for 2 semesters respectively 4 students for 1 semester
- Academic schedule:
  - October to mid-February (winter term)
  - End of February to mid-July (summer term)
- Accommodation:
  - Student accommodation possible (dorm: 50 - 100 € monthly)
  - Low cost of living (ca. 250 - 300 € monthly)
- Application deadline: Fall term 31.May/ Spring term: 31.October
- Fact Sheet:



[https://www.uni-sofia.bg/index.php/eng/the\\_university/international\\_relations/exchange\\_students](https://www.uni-sofia.bg/index.php/eng/the_university/international_relations/exchange_students)

- Partner university exchange (no tuition fees)
- Bachelor and Master
- 5 students for 2 semesters respectively 10 students for 1 semester
- English B2/3 or Unicert II/III or TOEFL 80 or IELTS 6.0
- Basics in Chinese recommended
- Courses: a maximum of six, including language course
- Arrival and registration: one week before semester start
- Academic schedule:
  - 1st of September to mid-December (fall term) and
  - 1st of March to mid-July (spring term)
- School of International Education (SIE), School of International Trade and Economics (SITE), Business School (BS)
- Accommodation: Campus or private (-> arrival 2-3 weeks before semester start recommended)
- Fact Sheet: <http://english.uibe.edu.cn/admissions/programs/index.htm>





- Partner university exchange (no tuition fees)
- Bachelor and Master
- 5 students for 1 semester
- English requirements: B2 Level
- Courses offer in English
- Chinese language courses
- Academic schedule:
  - September to mid-December (fall term)
  - End of February to mid-July (spring term)
- Fact Sheet: <https://english.bnu.edu.cn/admissions/internationalstudents/index.htm>







# Tongji University, Shanghai (China)

- Partner university exchange (no tuition fees)
- Ranked 4<sup>th</sup> in the Top Chinese Business Schools
- Bachelor and Master
- 1 student for 2 semester respectively 2 students for 1 semester
- School of Economics and Management (SEM)
- Selection criteria: TOEFL or GMAT or IELTS (please check the requirements on the university's website or ask the Tongji SEM International Office)
- Academic schedule:
  - September to mid-December (fall term)
  - Mid-February to the beginning of July (spring term)
- Fact Sheet: <https://study.tongji.edu.cn/English/HOME.htm>



# National Taiwan University (NTU), Taipei (Taiwan)



- Partner university exchange (no tuition fees)
- Bachelor and Master
- 2 students for 2 semesters respectively 4 students for 1 semester
- Academic schedule:
  - Winter term: mid September to mid-February
  - Summer term: mid-February to July
    - Orientation week one week before semester start
- Accommodation:
  - Campus (around 150 €)
  - Private accommodation eventually more expensive
- Fact Sheet: <https://oia.ntu.edu.tw/>





**Prof. Dr. Kai-Ingo Voigt**  
**Lehrstuhlinhaber**

E-Mail: [kai-ingo.voigt@fau.de](mailto:kai-ingo.voigt@fau.de)

Tel.: +49 (0) 911 5302 244

Fax: +49 (0) 911 5302 238

Raum: 5.175



**Daliborka Witschel, M.A.**  
**Wissenschaftliche Mitarbeiterin**

E-Mail: [daliborka.witschel@fau.de](mailto:daliborka.witschel@fau.de)

Tel.: +49 (0) 911 5302 392

Fax: +49 (0) 911 5302 238

Raum: 5.170